

Crown Forklift Parts

Crown Forklift Parts - The Crown corporation was founded in 1945 by two brothers, Allen A. Dicke and the late Carl H. Dicke. Carl's son and Chairman Emeritus, James F. Dicke, joined the family company later that same year. Presently, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company Head at the moment, becoming the fourth generation of the Dicke family to uphold this position.

Crown in the beginning began with a small client base producing temperature controls that they manufactured for coal burning furnaces. The assembly of these control items took place in a former hardware store located in New Bremen, Ohio, where Crown's center of operations presently remain.

By the year 1949, Crown moved into the construction of rotators for antenna due the increased fascination with televisions at the time. The product was able to improve the picture and reception quality. The company's successful move enabled them to become a leading manufacturer of units until 2001. The company ceased production in October after a decline in the worldwide demand for TV antenna rotators.

Crown before long diversified its production to include the restoration of mechanical and electrical components for private and government use in the early 1950's. Following numerous lucrative bids inside a short period of time, the company had developed a highly regarded business in this field.

With such flexibility and success, Crown was able to diversify its production to embrace material handling equipment. Crown started the assembly of forklifts and lift vehicles in 1957. The company believed the market required a smaller line of top-quality quality forklifts. Crown immediately created an exceptional range of progressive equipment and swiftly grew to be the most rapidly evolving materials handling organization with its collection of products.

By 1966, Crown had ventured into the international material handling markets by opening up shop in Sydney, Australia. Sydney is currently a regional center of operations for Crown for all Pacific Asian sales, marketing and advertising, and services. Crown remains an unwavering industry leader these days, supported by exceptional operations, solid sales and solid manufacturing operations.

Two years later, Crown had moved into the European marketplaces by buying up an Irish manufacturing plant from a German Company, Steinbock. There they started to make PTH hand pallet trucks. Later on that same year, Crown began their first London operation located near Heathrow Airport. The sales and service operation of Crown's comprehensive forklift line was available in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing and advertising lift trucks across Europe through autonomous sellers.

These days, Crown manufactures a huge fleet of electric lift trucks. The company's vendor network, located in key global markets, consists of both Crown-owned and independently-owned sellers. They are accountable for handling the company's product sales and service.

There is Corporate offices in Munich, Germany and in New Bremen Ohio, which offer promotional sales and national marketing support to all of their dealers and sales personnel. Crown dealers and sales personnel are trained in-house in various disciplines to ensure the utmost reliability and service. The Munich office was launched in the 1980's and delivers purchasing, marketing, engineering and design capabilities for India, Africa, the Middle East along with Europe. The diverse relations of global sellers and Crown-owned dealers effectively operate in nearly 100 foreign city environments.

Crown has established 6 manufacturing locations in the United States that include: New Knoxville; Celina, Ohio; Greencastle, Indiana; Kinston, North Carolina; Fort Loramie, Ohio; and New Bremen, Ohio. Serving their expanding foreign markets, Crown has production facilities in Sydney, Australia (since 1966); Queretaro, Mexico (since 1973); Roding, Germany (since 1986); and Suzhou, China (since 2006). Crown also owns branch sales and service center operations in more than 30 locations in the USA. International branch sales and service center operations consist of locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Through its numerous client base around the world, Crown has built an excellent reputation as a producer of forward-thinking, safe and dependable machines. The company has been awarded more than 50 distinguished design awards and the products that Crown develops continues to attain credit for innovation and top design excellence. Just to illustrate, in the 1970's, Crown's introduction of the side-stance design proved exciting and unparalleled by material handling specialists. Today, this design has acquired widespread acceptance and earned a Design of the Decade award from the International Design Society of America. Once again, more than thirty years later, the 5200S Series Reach Truck is another industry original, providing the operator with several comfort alternatives to lean, sit or stand, along with its unequaled output capacity.